GWYH00P00 Marketing

11

10

9

8

7

6

5

4

3

2

1

Customer\_Data

Advertising\_Data

Shipment\_Data

Record\_Data

Sales\_Data

Sales\_Data

Management

External

GWYH0000P01

Customer

Inventory

GWYH00P00

Employees

12

13

To Process From Process

1. Cust\_Ext Ext\_Cut
2. Ext\_Inv Inv\_Ext
3. Inv\_Sales\_Data Sales\_Data\_Inv
4. Inv\_Adv\_Data Adv\_Data\_Inv
5. Inv\_Rec\_Data Rec\_Data\_Inv
6. Inv\_Ship\_Data Ship\_Data\_Inv
7. Inv\_Mgt Mgt\_Inv
8. Mgt\_Cust Cust\_Mgt
9. Emp\_Inv Inv\_Emp
10. Cust\_Mgt Mgt\_Cust
11. Cust\_Emp Emp\_Cust
12. Cust\_Data\_Cust Cust\_Data\_Cust
13. Cust\_Sales\_Data Sales\_Data\_Cust